Data Access, Security and Value

"Businesses need data that aligns with strategy while being trustworthy, easy to access and secure — all while supporting AI needs. Dataconomy summarized survey findings from data experts about avoiding obstacles along the way."

Ask Your Problem Solver

Art Smith | Solutions Architect
Local Data & Analytics Services Lead, Columbus

((CENTRIC))

What's Your Problem?

We compiled some of the top challenges our clients face today – and then asked our problem solvers for articles they'd recommend to organizations looking to address those issues.

Innovation and New Ideas

"Everybody values innovation, but many ignore the discipline, persistence and rigor necessary to drive consistent value. I suggest exploring the 'hard truths' of innovation from Harvard Business School Professor of Business Administration Gary Pisano."

Ask Your Problem Solver

Brian Sedor | Senior Manager
Innovation Advisory Lead, Boston

Strategy, Process and Planning Issues

"Many think being 'recession-proof' means layoffs and cost-cutting. This Inc. Magazine article explains why building better customer relationships, tweaking products to meet new needs, and adjusting strategies for the long term is a better approach."

Ask Your Problem Solver

Deb Peluso | Practice Lead
Strategy Alignment & Architecture Services

Internal Change Management

"Despite all the hottest technologies and buzzwords, the principles of lasting change are timeless. This article by change management expert John Kotter reveals time-tested steps for business transformations that motivate people and maintain culture."

Ask Your Problem Solver

Verna Montgomery | Senior Change Architect
National Business Consulting Services

AI Uncertainty

"Interest in AI is high, but so is uncertainty. This Forbes article helps employees get comfortable first with ChatGPT. In safe environments, they can then try more advanced AI and incrementally build it into business processes."

Ask Your Problem Solver

Donnie Kerr | Principal Technology Architect
National Technology Services

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